



LIFE BEYOND *the* ROOM

Sensorial Travel Experiences

ITALY



Life Beyond the Room (LBR) is your DMC for all things Italia!

This one of a kind travel concierge team is dedicated to creating custom, unique itineraries for travelers seeking authentic experiences immersed in the lifestyle, flavors, and culture of each region in Italy. Their promise is to connect clients to some of the most undiscovered and authentic accommodations and experiences that might otherwise be overlooked or simply unnoticed.

LBR maintains a mission of preserving culture and tradition through meaningful travel. The company has deep ties to Italy which have allowed them to partner with boutique, locally-owned accommodations that maintain a strong sense of place, and allow travelers an authentic and immersive experience like no other.

Their goal is that travelers will arrive as guests and leave as friends from every hotel, agriturismo, masseria, relais, or villa throughout Italy.

LBR founder Karen Costa Hattaway was born and raised in Rome. Her passion for culture and language led her to found LBR in 2018.












## The LBR DMC Difference

- Off the beaten path accommodations
- Authentic cultural experiences with locals
- Each partner vetted personally by our team
- Turnkey itineraries via Travefy
- Better rates with higher commission
- Local Manager on-call during clients' trips
- Opportunities for FAM trips







A photograph of a sunlit dining area. In the foreground, a long wooden dining table is set with a bowl of fruit and surrounded by chairs. The room has large windows that offer a view of a landscape with trees and mountains under a warm, golden sky. The interior is decorated with a wooden console table and a lamp. The overall atmosphere is warm and inviting.

# LBR Collaborative Process

1. **EXPLORATION CALL:** In this call, LBR will connect with you to understand your client's needs and preferences for the trip, documenting the discussion to guide custom, curated travel design.
2. **TRAVEL DESIGN:** The LBR team will craft a beautiful itinerary within 7-10 days using Travefy and add you as a collaborator so you can follow progress and give feedback throughout the design process.
3. **BOOKING + EXECUTION:** Once the final itinerary is accepted, a 30% deposit is collected to initiate bookings for accommodations and experiences. A local manager is assigned to your client for when they arrive to serve as a full-time concierge throughout the journey.



Popular Destinations



Sicily



Amalfi Coast



Puglia



Sardegna





## Sensorial Travel Experiences



# What is Sensorial Travel?

Sensorial travel is an immersion in the senses, experiencing the sights, the tastes, the smells of a place... It's also the feeling of a place—living in the rhythm and flow of that particular culture. The breath and capacity you find within yourself from a slower, more present kind of living. You become more connected to others, to yourself, to everything. It allows you to experience more of the wonder and joy life has to offer. The simple pleasures of the soft texture of fresh picked lettuce, the peppery tannins bursting from a sip of red wine, the joyous buzz of people at the local outdoor market as they select their produce and chat with their farmers and neighbors."

*We believe travel broadens perspective, builds relationships, and enriches one's life experience.*





